



SELEK
TRADING CO

EXPORT CATALOG



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Mustafa Izzet Efendi Sokak, No 9 / 1
Balmumcu Mah. Besiktas / Istanbul
+ 90 212 807 03 48
info@selek.com.tr
selek.com.tr



ABOUT US

Selek is a part of an international group dealing in mining, financial services, tourism, transportation, precious metals and manufacturing industries.

Selek has been established in Turkey with its liaison office in the United Arab Emirates as trading company for supplying raw material and FMCG products for Food & Beverage, Cosmetics, Tobacco directly to the Factories and Supply chains.

Our partners are the leading suppliers and manufacturers within their industry in terms of quality, reliability and continuity. As a result, Selek is able to provide continuous support for its partners to grow and expand their business within their field of operations.

Selek is dedicated to create a sustainable business that improves the lives of our partners, consumers and the producers by respecting the social and natural environment.



ET VE ET ÜRÜNLERİ

MEAT & DELICATESSEN

The brand started its journey as a small butcher shop and expanded to its new manufacturing facility in a closed area of 13.500 sqm in 1999. Still owned by the same family for three generations, ERŞAN Et sources the meat through their own cattle farms. With the foundation of totally integrated facility, ERŞAN Et produces carcass meat, boneless meat, delicatessen products, and processed meat products either fresh or frozen.

ERSAN Et continues its path with the vision of rendering as a "World Brand" by offering services that are pioneers in the sector, leading in quality and technology, conscious to environment and continuous innovation through R&D processes while exceeding consumer expectations.

Besides being one of the most well-known consumer meat products brand in Turkey, ERŞAN Et also is the producer of white label products for the nation's largest discount and grocery retailers, as well as the fresh meat provider for the military.



CERTIFICATES:

- Processing and Manufacturing Certificate from the Department of Agriculture
- ISO 9001:2015 Certificate
- ISO 22000:2005 Certificate
- TSE Halal Certificate
- BRC Certificate
- TSE COVID Safe Manufacturing Certificate

MEAT & DELICATESSEN






SOUDJOUK



-  **Type:** Ring - Baton - Sliced
-  **Weight:** 90 gr - 200 gr - 250 gr - 300 gr
350 gr - 400 gr - 500 gr
-  **Meat:** Veal - Chicken
-  **Packaging:** Map - Vacuum
-  **Shelf life:** Chilled 3 to 6 months

SAUSAGE



-  **Type:** Baton - Cocktail - Sliced
-  **Weight:** 200 gr - 400 gr - 500 gr
1.000 gr - 2.000 gr
-  **Meat:** Veal - Chicken
-  **Packaging:** Map - Vacuum
-  **Shelf life:** Chilled 2.5 to 3 months

SALAMI



-  **Type:** Baton - Sliced *
-  **Weight:** 60 gr - 100 gr - 120 gr - 250 gr
500 gr - 700 gr - 1.000 gr - 1.250 gr
-  **Meat:** Veal - Chicken - Turkey
-  **Packaging:** Map - Vacuum
-  **Shelf life:** Chilled 3 to 6 months






HAM



-  **Type:** Block - Sliced
-  **Weight:** 60 gr - 120 gr - 500 gr
1.000 gr - 2.000 gr
-  **Meat:** Veal - Chicken
-  **Packaging:** Map - Vacuum
-  **Shelf life:** Chilled 3 to 6 months






PASTRAMI



-  **Type:** Sliced with or w/out Fanugrek
-  **Weight:** 50 gr - 110 gr - 120 gr - 130 gr
200 gr - 500 gr - 2.000 gr - Whole
-  **Meat:** Veal
-  **Packaging:** Map - Vacuum - Box
-  **Shelf life:** Chilled 4 to 6 months

DONER



-  **Type:** Sliced
-  **Weight:** 200 gr - 250 gr - 300 gr - 2.000 gr
-  **Meat:** Veal - Chicken
-  **Packaging:** Map
-  **Shelf life:** Chilled 1 month - Frozen 6 Month

OTHER PRODUCTS


ROASTED MEAT

-  **Type:** Block - Sliced
-  **Weight:** 90 gr - 100 gr
150 gr - 650 gr
-  **Meat:** Veal
-  **Packaging:** Map - Vacuum
-  **Shelf life:** Chilled 6 months






DRY MEAT

-  **Type:** Block - Sliced
-  **Weight:** 100 gr -2.000 gr
Whole
-  **Meat:** Veal
-  **Packaging:** Map - Box
-  **Shelf life:** Chilled 4 months






SMOKED MEAT

-  **Type:** Block - Sliced
-  **Weight:** 120 gr -2.000 gr
Whole
-  **Meat:** Veal
-  **Packaging:** Map - Box
-  **Shelf life:** Chilled 3 - 4 months






SMOKED TURKEY

-  **Type:** Block - Sliced
-  **Weight:** 120 gr - 1.000 gr
2.000 gr
-  **Meat:** Turkey
-  **Packaging:** Map - Vacuum
-  **Shelf life:** Chilled 3 - 4 months






BURGER PATTIES

-  **Type:** 45 gr
-  **Weight:** Variable Box
-  **Meat:** Veal & Lamb
-  **Packaging:** Box
-  **Shelf life:** Frozen 12 months






BURGER PATTIES

-  **Type:** 90 gr
-  **Weight:** Variable Box
-  **Meat:** Veal & Lamb
-  **Packaging:** Box
-  **Shelf life:** Frozen 12 months






KOFTA (MEAT BALLS)

-  **Type:** Finger Style
-  **Weight:** 6 kg - 15 kg
-  **Meat:** Veal & Lamb
-  **Packaging:** Box
-  **Shelf life:** Frozen 12 months

KOFTA (MEAT BALLS)

-  **Type:** Grill Style
-  **Weight:** 6 kg - 15 kg
-  **Meat:** Veal & Lamb
-  **Packaging:** Box
-  **Shelf life:** Frozen 12 months

KOFTA (MEAT BALLS)

-  **Type:** Round
-  **Weight:** 20 kg
-  **Meat:** Veal & Lamb
-  **Packaging:** Box
-  **Shelf life:** Frozen 12 months





CHICKEN

Founded in 1972, the HAS TAVUK operates in 1.815.000 m² area of manufacturing facilities of poultry from hatcher egg to layer and broiler chicken, from pullet to feed and poultry meat production. HAS TAVUK has a completely integrated brooding and manufacturing facilities, which is among the top three technologically advanced chicken manufacturing plants in Europe. With controlled growth environment of the chickens, from feeds to growth, from growth to processing, it uses dry cutting technology to prevent unnatural water absorption and possible contamination as well. By doing so, consumers experience a forgotten taste of chicken with natural flavors and tenderness....



Air cooled



Four-stage
hygiene barrier



Environmentally
friendly
production



AeroScalder






CERTIFICATES:

- Processing and Manufacturing Certificate from the Department of Agriculture
- ISO 9001:2008 Certificate
- ISO 22000:2005 Certificate
- BRC Certificate
- Halal Certificate from GIMDES
- ICRIC Halal Certificate from OIC (Organisation of the Islamic Cooperation)
- GGV HALAL Certificate
- TSE Halal Certificate
- MUFTI Halal Certificate

CHICKEN

WHOLE CHICKEN



-  **Type:** Whole
-  **Weight:** 1.2 kg to 2.0 kg
-  **Meat:** Chicken
-  **Packaging:** Polybag & Tray
-  **Shelf life:** Chilled 9 Days - Frozen 1 Year

CHICKEN LEG QUARTER



-  **Type:** With or Without Skin
-  **Weight:** 450 gr - 900 gr - 10 kg
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days - Frozen 1 Year

CHICKEN DRUMSTICK



-  **Type:** With or Without Skin
-  **Weight:** 450 gr - 900 gr - 10 kg
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days - Frozen 1 Year

CHICKEN THIGH



-  **Type:** With or Without Skin
-  **Weight:** 450 gr - 900 gr - 10 kg
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days - Frozen 1 Year

CHICKEN BREAST



-  **Type:** With or Without Skin
-  **Weight:** 450 gr - 900 gr - 10 kg
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days - Frozen 1 Year

CHICKEN WINGS



-  **Type:** 3 Joint - 2 Joint, Mid Joint, Drumette
-  **Weight:** 450 gr - 900 gr - 10 kg
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days - Frozen 1 Year

OTHER PRODUCTS



BONELESS LEG

-  **Type:** Whole - Sliced
-  **Weight:** 450 gr - 900 gr
1000 gr
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days
Frozen 1 Year

THIGH RIB

-  **Type:** With / Without Skin
-  **Weight:** 450 gr - 900 gr
1000 gr
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days
Frozen 1 Year

THIGH SHISH

-  **Type:** With / Without Skin
-  **Weight:** 450 gr - 900 gr
1000 gr
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days
Frozen 1 Year


BREAST SHISH

-  **Type:** With / Without Skin
-  **Weight:** 450 gr - 900 gr
1000 gr
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days
Frozen 1 Year



INNER FILLET

-  **Type:** With / Without Skin
-  **Weight:** 450 gr - 900 gr
1000 gr
-  **Meat:** Chicken
-  **Packaging:** Tray - Big Tray - Box
-  **Shelf life:** Chilled 9 Days
Frozen 1 Year

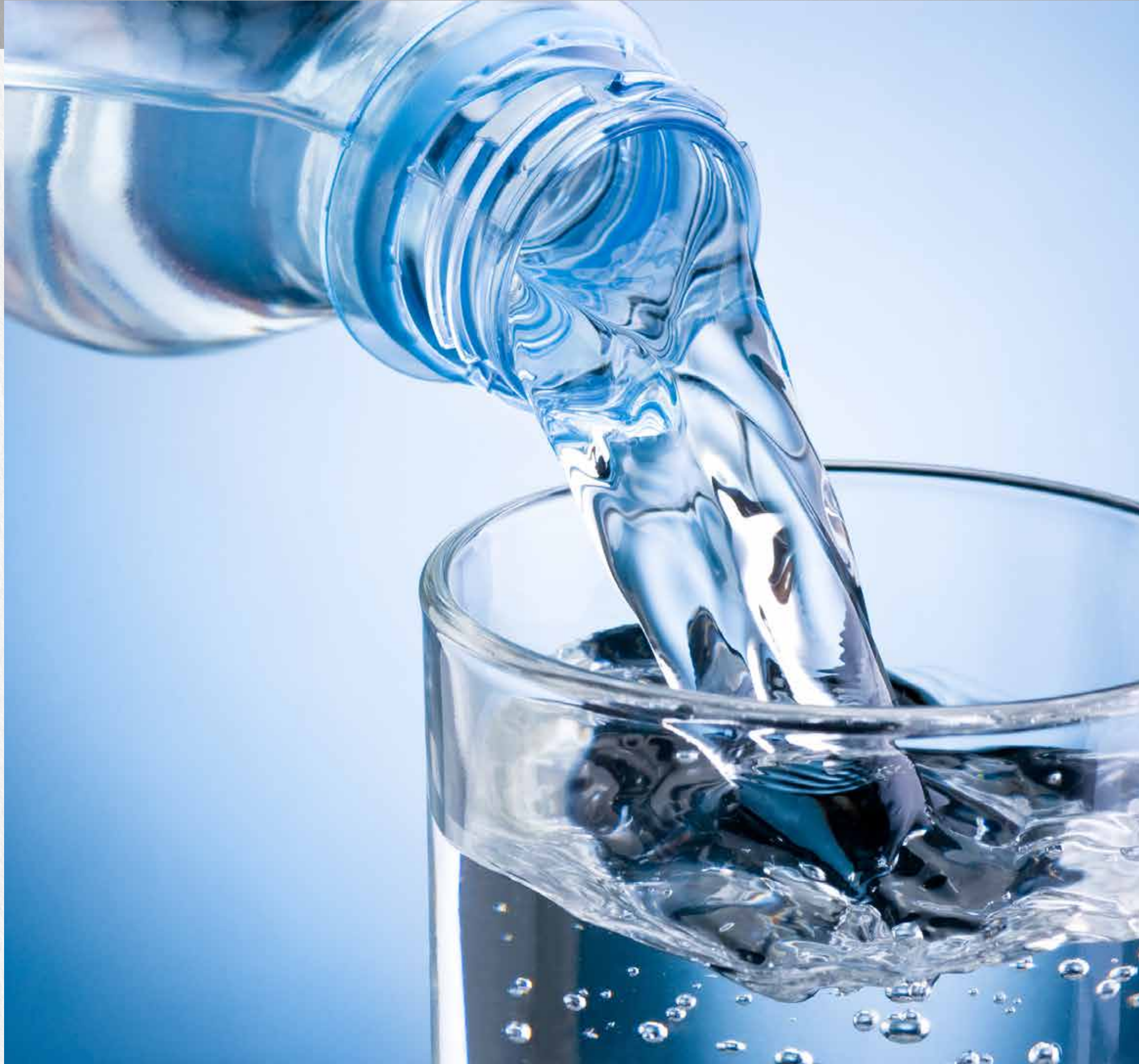
DONER

-  **Type:** Uncooked
-  **Weight:** 6 kg - 50 kg
-  **Meat:** Chicken
-  **Packaging:** Baton
-  **Shelf life:** Frozen 1 year

DONER

-  **Type:** Cooked
-  **Weight:** 2 kg
-  **Meat:** Chicken
-  **Packaging:** Tray
-  **Shelf life:** Frozen 1 year





SIRMAKEŞ

NATURAL SPRING WATER

The roots of SIRMAKEŞ natural spring water goes all the way back to the beginning of 1890`s. Started as offering one of the first bottled water`s within the period, SIRMAKEŞ also has become a customary gift during Ottoman Empire and has been offered to other nation`s members of the state, and ambassadors.

Throughout the years, the production has been expended using modern technology while maintaining quality and taste.

The unique taste and quality of SIRMAKEŞ spring water is derived from seamless bottling facility directly from the natural spring source to your bottle.

CERTIFICATES:

- ISO 9001 Certificate
- ISO 22000 Certificate
- ISO 14001 - 2015 Certificate
- OHSAS 18001 2007 Certificate
- ISO 45001 2018 Certificate
- TSE Natural Spring Water Certificate 02012020





NATURAL
SPRING WATER

SPRING WATER







-  **Type:** Still
-  **Size:** 200 - 250 - 300 cc
-  **Packaging:** Pet Cup
60 - 40 - 40 Shrink
-  **Shelf life:** 1 Year



-  **Type:** Still
-  **Size:** 330 ml
-  **Packaging:** Pet Bottle
12 Pack Shrink
-  **Shelf life:** 1 Year

SPRING WATER



-  **Type:** Still
-  **Size:** 500 ml
-  **Packaging:** Pet Bottle
12 Pack Shrink
-  **Shelf life:** 1 Year



-  **Type:** Still
-  **Size:** 1,5 Lt
-  **Packaging:** Pet Bottle
6 Pack Shrink
-  **Shelf life:** 1 Year





SPARKLING NATURAL MINERAL WATER

The history of KULA`s mineral water goes back to 1972, being the first privately owned mineral water plant in Aegean region in Turkey. The town where the bottling facility is located, is named by UNESCO as the only Geopark in Turkey and 99th in the world.

As such, the highly rich mineral underground spring water is the source of high calcium, high magnesium along with 3644 minerals, which makes the product unique in taste, high in mineral content and exceptional naturalness. In order to preserve nature`s resource and bring all the health derived from mineral water, KULA has invested and continue to invest in the facility to provide you with freshness and a step to a healthier life.

CERTIFICATES:






- ISO 9001 2015 Certificate
- ISO 10002 2018 Certificate
- ISO 14001 2015 Certificate
- ISO 22000 2018 Certificate
- ISO / IEC 27001 2013 Certificate
- ISO 45001 - 2018 Certificate
- IFC Halal Certificate
- Natural Mineral Water Certificate

SPARKLING
NATURAL
MINERAL WATER

SPARKLING NATURAL MINERAL WATER






PLAIN MINERAL WATER



-  **Cap:** Crown Cap - Screw Cap
-  **Weight:** 200 ml - 250 ml
-  **Flavor:** Plain
-  **Packaging:** Glass Bottle -
6 x 4 Pack Shrink
-  **Shelf life:** 1 Year






FRUIT FLAVORED



-  **Cap:** Crown Cap - Screw Cap
-  **Weight:** 200 ml - 250 ml
-  **Flavor:** Apple - Pineapple - Peach -
Mandarin - Pomegranate -
Watermelon & Strawberry -
Cherry, Marble Lemon & Mint -
Strawberry - Lemon
-  **Packaging:** Glass Bottle -
6 x 4 Pack Shrink
-  **Shelf life:** 1 Year

VITAMIN C



-  **Cap:** Crown Cap - Screw Cap
-  **Weight:** 200 ml - 250 ml
-  **Flavor:** Lemon - Apple
-  **Packaging:** Glass Bottle -
6 x 4 Pack Shrink
-  **Shelf life:** 1 Year

*Join us and become our partner
to expand your business and enjoy the
comfort derived from a team of experts
working with you / working for you!*